

Beta Epsilon News

Special Edition

Project Alumni

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Special points of interest:

- Introduction from Bron Deal
- Introduction to Chapter officers
- New Year, New Changes
- Recruitment Week
- Welcome Back at Price College
- Calendar
- New Public Relations Chair
- Brother of the Month

Inside this issue:

Chapter Officers for Fall 2006	2
A New Year Brings New Changes	3
Recruiting the Future of Beta Epsilon	3
DSP Welcomes Back Price	4
Mark Your Calendars	4
New Officer Position: Public Relations Chair	4
Brother of the Month	4

Beta Epsilon's Newest President, Bron Deal

Dear Alumni,

Welcome to a new year that marks a new era in our Beta Epsilon chapter here at the University of Oklahoma. We are looking forward in beginning our bright future of Delta Sigma Pi's number one chapter.

I would like to begin by introducing myself. My name is Bron Austin Deal. I was born and raised in Chickasha, Oklahoma where I graduated in 2002. After a short time as an architecture major, I decided to change to a marketing major in the college. I have always envisioned of owning and operating a clothing line.

After writing an e-mail to a local clothing designer to get advice on how to start a clothing line, I was given the opportunity of a lifetime. I received a phone call from Hans Herman of Hans Herman Tailors and slacks.com. After meeting with me for a few hours, he shared with me that he was looking for an assistant and apprentice. After expressing my interest, a month later, I was offered the position as co-designer. He also told me in this position I would be trained to take slacks.com worldwide. As if this could not get any better, I was also told that he is training me to take the company and run with it when he is ready to take a back seat.

I thank God each day that I have been blessed with an opportunity

that has the chance for me to get my foot in the door to introduce my own line, Bron Austin. I am looking to have my line in production by 2010. The Bron Austin label will exhibit men's professional clothing from the whole suit down to cuff links, ties, and shoes.

This kind of excitement is what I would like to bring to our Beta Epsilon chapter. We thought of the best way to unify our chapter was to make some small, but important, changes. We changed the times of the meetings to one hour earlier in hopes that more time could be spent as a chapter without going too late at night. We moved from the Vista to legendary Campus Corner to the newly re-opened Liberty D's just north of Moe's. We also are in talks to get into the Price College for our chapter meetings. We believe this will bring the chapter closer to the campus and keep everything in walking distance. Our goal is to reestablish the identity of Delta Sigma Pi in the minds of the Price College, OU, and our own members that believe we are just another organization. Our hopes are to even reestablish Beta Epsilon's image in the minds of Delta Sigma Pi as we prepare for Grand Chapter Congress a mere one year from now.

Look forward to a phenomenal year! We would like to extend an invitation to all alumni to



attend all of our events and please help us to make this the best year ever! Feel free to drop me an e-mail anytime at bronaustin@gmail.com.

Thank you and have a GREAT day,

Bron Austin Deal



Chapter Officers for Fall 2006 Semester



Ashley Kuchel is Senior Vice President. She is a senior marketing major from Plano, TX. This year she plans to recruit early by speaking to summer classes and having Welcome Back Week. She will also have new and exciting activities during Recruitment Week.



Gauri Aggarawal is Senior Vice President of Chapter Operations. She is an accounting major from Panipat, India. She plans to keep accurate records of each meeting and put her organizational skills to use.



Dylan Walter is Pledge Education Chair. He is an accounting/finance senior from St. Louis, MO. He plans on re-vamping the pledge program by bringing more excitement into the classroom and creating better relationships with existing brothers.



Adam Hardy is Finance Chair. He is an accounting/international business major from Bartlesville, OK. He plans on keeping track of funds and not having any financial problems this semester.



Allistair Birch is Community Service Chair. He is management/finance major from Plano, TX. Some events he plans on doing is Shak-a-thon, a book drive, canned food drive, and visiting a children's hospital.



Martin Howell is Social Chair. He is Finance senior with a minor in Criminology from Oklahoma City. He plans on not only having the regular social events, but also Deltasig fun nights to increase brotherhood and chapter cohesiveness.



Ly Hoang is Fundraising chair. She is Supply Chain Management senior from Oklahoma City. She wants to plan enough fundraisers this semester to help lighten the load for spring semester.



Alex Do is IT chair. He is a MIS senior from Oklahoma City. He plans to maintain and establish a user friendly website.



Angie Trevino is Alumni Relations Chair. She is a marketing senior from Dallas, TX. She is looking forward to strengthening faculty alumni relations at OU, as well as Beta Epsilon alumni, and getting members more involved in the newsletter.



Katie Giebler is Scholarship and Awards chair. She is a Marketing senior from Weatherford, OK. One award she plans to give is Brother of Month, which recognizes an outstanding brother each month.



Tassa Nelson is Historian. She is an energy management/finance major from Plano, TX. She plans to produce a higher quality epigram to make it look more like a yearbook.

Chapter Officers for Fall 2006 Semester (cont.)



Brendon Quick is Vice President of Professional Activities. He finance/ entrepreneurship major from Nichols Hills, OK. He plans on having various guest speakers for chapter this year.



Iten Naguib is chancellor. She is an international business/marketing senior from Enid, OK. She is looking forward to running the meetings efficiently and having great initiation.



Alicia McCoy is Public Relations Chair. She is an accounting major from Flower, Mound, TX. She plans to keep in contact with other DSP chapters and help make Delta Sigma Pi a well known fraternity on the OU campus.

A New Year Brings New Changes

The 2006-2007 academic year not only brings new chapter officers, but changes within the Beta Epsilon chapter. The first ever Welcome Back Week was hosted by the Beta Epsilon chapter in the Price College of Business. Members were able to greet new and returning students.

One major change that has taken place is the time of chapter meetings. Chapter meetings are Wednesdays at 7PM, with the officer meeting directly before, starting at 6PM. Meet-

ings will also no longer be in Sarkeys, due to a class scheduling conflict. Our socializing after the weekly meetings will be moved from the Vista to Liberty D's on campus corner. This venue is closer to where chapter will be meeting, which will allow members to walk directly there after the meeting.

A point system is also formed within the Beta Epsilon chapter to encourage even more active participation in Delta Sigma Pi events. Each

event and meeting will be worth a certain number points, and the member with a substantial number of points at the end of the year will be recognized and given a reward at the Awards Banquet.

This year, the Awards Banquet will be combined with Rose Formal because both occur in the spring semester, and it's important to recognize people who have influenced our members and recognize those members who have influenced our chapter.



Recruiting the Future of Beta Epsilon

That time of the semester is here, where members will be seeking out business students to join one of the leading organizations within Price College. Senior Vice President, Ashley Kuchel, says "I envisioned spreading the word about Delta Sigma Pi during the summer and the early Fall, not just during recruitment week. I am excited to announce that speaking to summer classes and hosting our Welcome Back Week in Price Hall has boosted

numbers of already more than seventy people wanting more information on the foundation and principles of our fraternity."

Recruitment week will be the week of September 11-17. The schedule is as follows:

Monday: Informational tables from 9AM-2PM

Tuesday: Bowling @ AMF Lanes at 7PM

Wednesday: Informational Meeting at 8PM

Thursday: Meet and Greet at Price College BBQ at 5:30PM

Friday: Meet and Greet at Liberty D's at 6:30PM

Sunday: Interviews at 12PM in Dale Hall Room 103

"speaking to summer classes and hosting our Welcome Back Week in Price Hall has boosted numbers of already more than seventy people wanting more information"

DELTA SIGMA PI

Angie Trevino
VP Alumni Relations
Delta Sigma Pi
c/o Center for Student Life
900 Asp Ave.
OMU Suite 370, Box 60

Phone: 214-543-5725

E-mail:

Angela.L.Trevino-1@ou.edu

Check us out!
[www.oudsp.org!](http://www.oudsp.org)



Delta Sigma Pi ~ Beta Epsilon

MARK YOUR CALENDARS FOR UPCOMING DSP EVENT

September

- 6 Chapter Meeting at 7PM
- 9 Boomerang (Washington)
- 11-15 Recruitment Week
- 13 Chapter Meeting at 7PM
- 17 Interviews
- 23 Boomerang (Middle Tennessee)

October

- 6-8 OU/TX Weekend
- 13 Hayride

New Office in Chapter: Public Relations Chair

The Public Relations chair is a new officer position created this year in Beta Epsilon. The purpose of this chair to publicize Delta Sigma Pi and strengthen the relationship between Beta Epsilon and Price College. Alicia McCoy will

be the main promotional drive behind Delta Sigma Pi events. Not only will she be marketing the fraternity in Price, but also strengthening relationships among Beta Epsilon and other chapters in our region by inviting them to events throughout the semester. She will also be

working on corporate sponsorship packets for the chapter. In addition, she will focus on awards for Grand Chapter Congress and LEAD, to ensure that Beta Epsilon will be well represented and recognized at both events.

DSP Welcomes Back Price

Every fall the university hosts "Howdy Week," a week of free pizza and snocones, to welcome both new and returning Sooners. In an effort to jump-start fall recruitment, the Beta Epsilon chapter hosted a "Welcome Back Week" to coincide with Howdy Week, August 21-25. Brothers from chapter greeted business students as they went to their first classes of the semester.

Additionally, Delta Sigma Pi highlighters and calendars detailing the upcoming recruitment week were passed out. "I feel it went really well," says Brother Angie Trevino, VP Alumni Relations, "because a lot of people are looking to get involved and our excited about our organization." Official recruitment week will take place the week of September 11.



Brother Trevino and Brother Oldham sit at the Delta Sigma Pi table during Welcome Back Week

Brother of the Month

Starting in the October issue, we will feature our very first Beta Epsilon member of the month. The member that is recognized each month is someone who has demonstrated leadership, brotherhood, and has contributed substantial amount of his or her time to the fraternity. This member receiving this honor will be voted on by chapter each month. Alumni will be able to read a short biography of the Brother of the Month and learn of the great things he or she is doing to benefit the chapter. This not only a great way for members to be recognized for their efforts, but will allow alumni to get to know current members of Beta Epsilon.